



Buy Energy Efficient Products and Save Money at Checkout

We want to help your business save energy and improve your bottom line by replacing standard efficiency products with higher efficiency alternatives.

The Business Instant Discount Program makes energy efficient products available to businesses at a reduced price from participating distributors.

Instant discounts are available to the commercial, industrial and contractor markets at checkout.

Consumers Energy offers instant discounts, rebates, technical services and more to help businesses like yours become more energy efficient. Our team is here to walk you through the program requirements and available resources. Reach out to our program expert for specific measure qualifications.

Contact our program experts at:
businessinstantdiscount@cmsenergy.com
877-607-0737

Visit our website to find a participating instant discount distributor:
ConsumersEnergy.com/instantdiscount



Business Instant Discount Program Food Service

Note: Discount cannot exceed 75% of the product cost.

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Natural Gas Measures

Commercial Conveyor Oven	
<25 total conveyor width	\$345
>25 total conveyor width	\$460
Steam Cookers*	
5 Pan	\$1,725
6 Pan	\$2,070
Infrared Charbroiler.....	\$950
Infrared Rotisserie Oven.....	\$225
Infrared Salamander Broiler	\$275
Infrared Upright Broiler.....	\$750
Large Vat Fryer.....	\$625
Pasta Cooker.....	\$1,100
Dishwasher-Commercial*	\$250
Dishwasher-Under Counter*	\$50
Rack Oven Single.....	\$920
Rack Oven Double.....	\$1,840
Commercial Kitchen Ventilation...	\$0.40

Electric Measures (cont.)

Hot Holding Cabinets*	
Half Size	\$275
Three Quarter Size	\$375
Full Size	\$600
Energy Efficient Ice Machine	
<500 lbs	\$100
500-1000 lbs	\$250
1001-1500 lbs.....	\$350
Commercial Glass Door Refrigerator*	
<15 cu. ft.....	\$50
15-30 cu. ft.....	\$75
31-50 cu. ft.....	\$100
>50 cu. ft.....	\$125
Commercial Glass Door Freezers*	
<15 cu. ft.....	\$50
15-30 cu. ft.....	\$75
31-50 cu. ft.....	\$115
>50 cu. ft.....	\$150
Commercial Solid Door Refrigerators*	
<15 cu. ft.....	\$50
15-30 cu. ft.....	\$75
30-50 cu. ft.....	\$75
>50 cu. ft.....	\$125
Commercial Solid Door Freezers*	
<15 cu. ft.....	\$50
15-30 cu. ft.....	\$75
30-50 cu. ft.....	\$75
>50 cu. ft.....	\$125
Steam Cookers*	
3 Pan	\$1,000
4 Pan	\$1,250
5 Pan	\$1,500
6 Pan	\$1,650

Natural Gas and Electric Measures

Combination Ovens	
Electric	\$1,800
Natural Gas.....	\$1,500
Convection Ovens*	
Electric	\$250
Natural Gas.....	\$475
Fryers*	
Electric	\$150
Natural Gas.....	\$500
Griddles*	
Electric	\$300
Natural Gas.....	\$350
Pre-Rinse Sprayers	
Electric	\$35
Natural Gas.....	\$30

* Must be ENERGY STAR® listed.